



# Who is Chief Badass Anna A Kaufman?



I was the shy kid that passed for mute. Not shy, though – what plagued me was debilitating fear and crushing worry. What if I said something wrong? What if someone laughed at me? What if I wasn't accepted?

'Shy' stayed with me in school. I didn't speak up in class, I didn't share my opinion, I didn't assert myself when I disagreed. I was powerless and afraid without a voice. 'Shy' became a burden, a barrier, a handicap, a limitation I placed on myself.

Once I began my career, I unearthed two identities:

- introverted, quiet, head-down, buttoned-up, proper employee at work
- introverted, loud, confident, head-up, dressed-down woman in real life

I felt imprisoned by how I was 'supposed' to be. The truth? I could never fully express myself in the corporate world. I dared to speak up, step out, and sass it up.

For years, I didn't know my own voice; learning to Speak Like a Badass changed that. Finding my voice led me to discover the feeling of belonging in my Badass self.

Whether one-on-one or in front of hundreds, Anna isn't afraid to be bold. Shy kid turned Chief Badass, Anna empowers individuals to reveal their unique voice through confident communication.

Miss Kaufman has over 6 years of presentation experience in corporate, non-profit, and community settings. From entrepreneurs to retirees, students to Board of Directors, golfers to boxers, Anna appeals to the Badass within each of us. Her expertise in client experience, along with improvisational and stand-up comedy training, uniquely sets her apart to add value with an enticing and fun style.

Based in Boston, Anna enjoys traveling worldwide – by car, plane, or motorcycle.

ANNA'S ON A MISSION TO UNLEASH YOUR INNER BADASS.